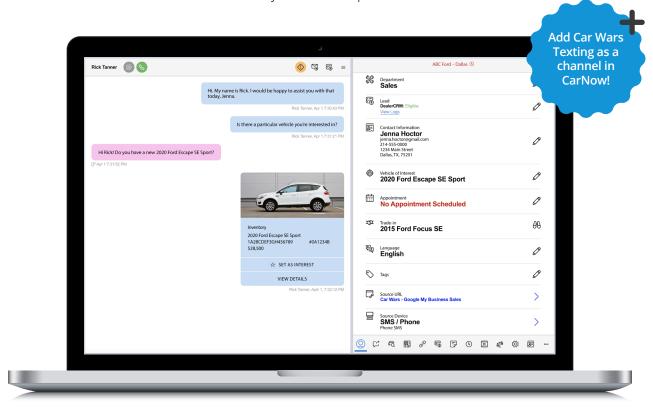


With text-enabled Car Wars lines, your customers can text any Car Wars line to instantly connect with your dealership.





See and respond to texts through the CarNow platform or have CarNow agents handle your texts.



Inbound texts to Car Wars lines can route to specific departments within CarNow.



Texts going through CarNow will also be sent to the customer record in CRM.