



SALESALERT™

STOP WASTING TIME AND MONEY PURSUING LEADS THAT AREN'T BUYERS

On average, about 20% of a dealership's total traffic consists of customers that have already purchased a vehicle elsewhere.



With no visibility into defection, you waste salesperson effort, have irrelevant customer messaging, inefficient ad spend, and inflated BDC costs.



Using industry-wide sales¹ data from Urban Science and existing integrations with leading CRMs, Car Wars suppresses leads that have already purchased from a competitor, marking them "Lost - Bought Elsewhere."



By finding and eliminating these leads from CRM as frequently as daily, staff can be more productive and focus on customers still in market.

¹ Sales refers to vehicle unit sales and does not represent vehicle price or revenue.

