



OWN THE PHONE AT YOUR DEALERSHIP

Car Wars is the trusted partner of top Sales and Service Departments, offering premium call tracking, texting, and phone solutions. Meticulously crafted by industry experts and dealer insiders, Car Wars provides innovative and robust phone handling tools to help your team Own the Phone and dominate the market.

Car Wars actively works to help dealerships **improve performance** by:

HOLDING YOUR TEAM ACCOUNTABLE

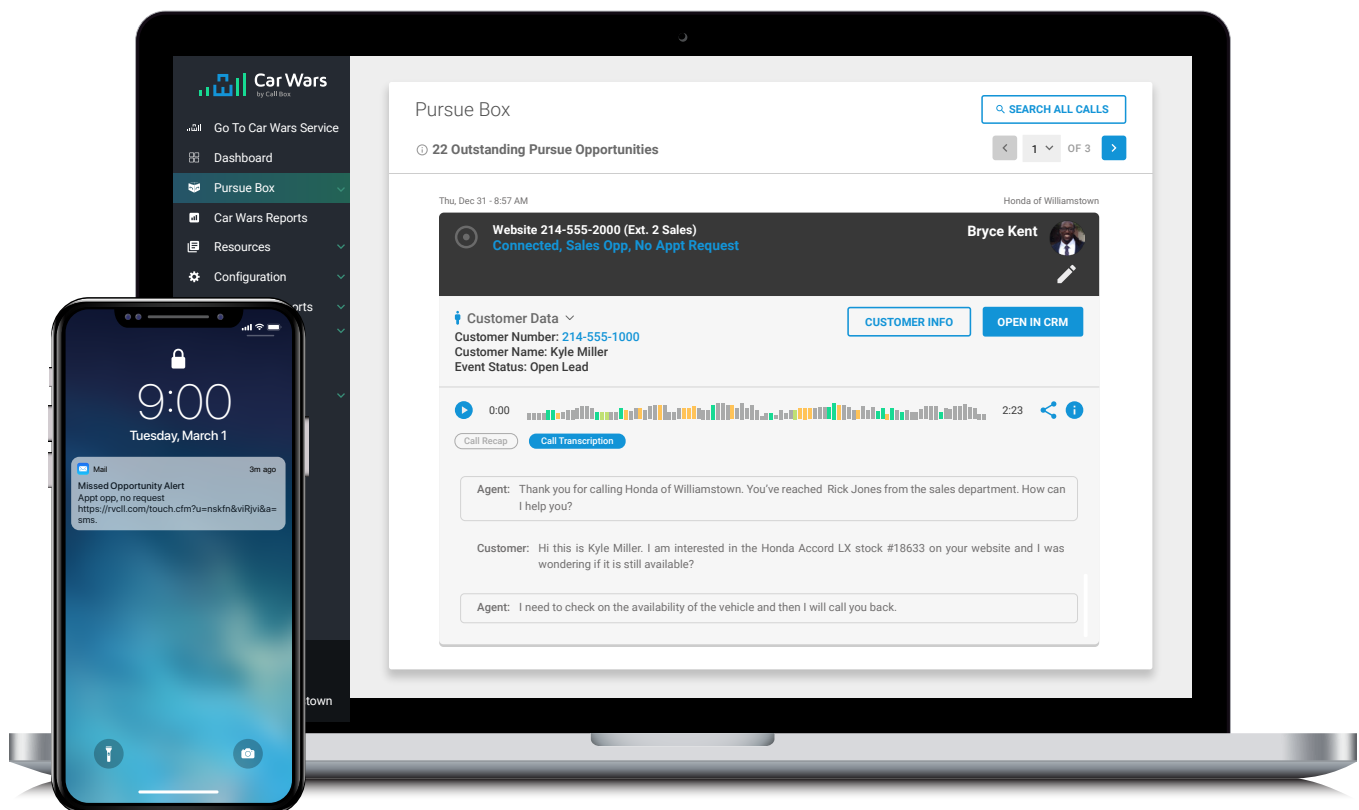
Improve team performance with agent-level reporting that shows you how every inbound and outbound call was handled.

NEVER MISSING AN OPPORTUNITY

Be alerted via text or email when a Sales or Service opportunity needs your attention.

GETTING INSIGHT AT A GLANCE

Utilize our easy-to-digest reporting that highlights performance trends and areas for improvement on the phone.



Car Wars is your dealership's comprehensive solution for call tracking, superior phone traffic management, and AI-fueled call insights. Car Wars combines human and artificial intelligence so dealers can:



EMPOWER AGENTS TO HELP CUSTOMERS

- ✓ Individual Agent Lines
- ✓ Outbound Click to Call
- ✓ Phone Training for Sales & Service
- ✓ CRM Integration & Lead Assignment
- ✓ Communication Dashboard
- ✓ Intelligent Call Routing



DO MORE WITH EXISTING OPPORTUNITIES

- ✓ Missed Opportunity Alerts
- ✓ Caller Sentiment Detection
- ✓ Texting & Text Message Reporting
- ✓ Call Tags
- ✓ Sensitive Information Removal
- ✓ Keyword Search and Detection



GAIN COMPREHENSIVE INSIGHTS

- ✓ Agent Performance Reporting
- ✓ Voice Recognition
- ✓ DNI Website Call Tracking
- ✓ Mystery Shop Scorecard
- ✓ Conversational Transcriptions
- ✓ Call Recaps

READY TO OWN THE PHONE? Visit www.carwars.com to learn more and request a demo.