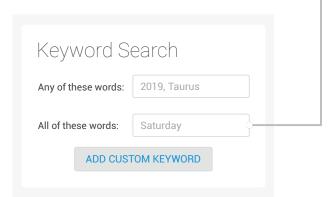


UNCOVER PROSPECTS CALLING FOR PARTICULAR VEHICLES, APPOINTMENT TIMES, AND MORE WITH KEYWORD SEARCH.

Car Wars uses artificial intelligence to identify and isolate specific spoken words on customer phone calls.

## **Keyword Search allows dealers to:**

- Save time by teeing up calls that meet custom keyword parameters
- Proactively adjust staffing schedules to meet customer needs
- ✓ Gain insight into which sources are driving calls for particular pieces of inventory
- Market services more appropriately based on customer demand and market trends



Keyword Search gives dealers the necessary tools and insight to adjust their processes to meet caller needs. The outcome: more booked appointments, more return on marketing spend, and, ultimately, more revenue.

**LEARN MORE ABOUT KEYWORD SEARCH AND OTHER AI-POWERED FEATURES!**