

For many practices, the ability to improve phone handling and book more appointments over the phone is a total mystery.

By listening to every inbound and outbound phone call for your practice, Call Box gives complete insight into what's happening on the phones.



REVAMP MARKETING ROI

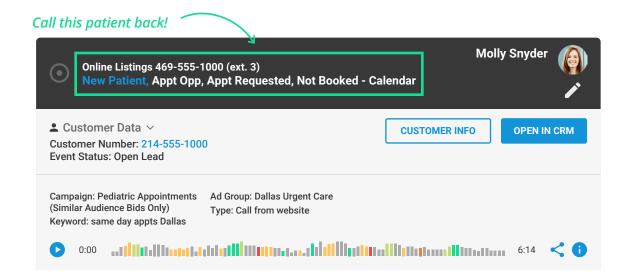
See what each marketing source is driving in terms of call amount and booked appointments, broken down by new and existing patients.

199 17 Total Calls Unique	•	59 nnected		120 Appt Opps		110 Unique Opps	85 Appt Boo	ked	60 New 25 Existing		
Tracking Line	S										
Γracking Line	Unique Texts	Calls	Unique	que Connected		Appt Opps (New Existing)			t Booked Existing)	Avg Duration	Minute
Main Line (214-555-1000)	9	15	10	9		4 3	7	3 3		9:25	15
Google Listing (214-555-2000)	17	9	5	4		2 2	4	1 2	!	7:23	11:
Facebook (214-555-3000)	0	13	7	6		5 1	6	4 1		3:05	6



CAPITALIZE ON EVERY OPPORTUNITY

When a patient isn't connected to someone who can help, isn't booked for an appointment, or has a poor phone experience, we'll quickly alert you so you can salvage the relationship and appointment.

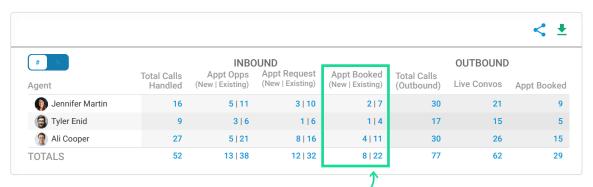




IMPROVE THE PATIENT EXPERIENCE

Hold agents accountable with agent-level performance data that pinpoints problem areas on the phone before they grow.

STAFF PERFORMANCE



We'll highlight both your top and bottom performers!

Practices using Call Box have improved their phone handling skills and increased their booked appointment rate by 18% within 8 weeks!